



## LOI, 2022, Grant Cycle 1 (Spring)

### LOI Form

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#### LOI Information

The Foundation carries out two regular grantmaking cycles per year: the Spring cycle (Grant Cycle 1) and the Fall cycle (Grant Cycle 2). In the grant cycle prior to this one, did your organization:

1. submit an LOI for this same proposal, or
2. receive an award from the Hershey Foundation?

If so, please only submit an LOI if you have been invited to do so. (You should be able to see all of the requests submitted by your organization via your dashboard; look under the Active Requests and Historical Requests tabs. If you know your organization has applied before, but you don't see any on your dashboard, please contact Deborah Mueller, [dmueller@jthershey.org](mailto:dmueller@jthershey.org), 713-529-7612).

Your work will be saved as a draft until submitted via the Submit button at the bottom of this form.

#### Proposal title\* *(Character Limit: 100)*

Provide a brief title that reflects the purpose of your proposal. Please consider the following convention for your title: "Toward mobilizing support for clean air policies," "Toward providing outdoor education for youth," "Toward operating support for the animal shelter," etc.

#### Focus area this proposal most serves\*

The Jacob and Terese Hershey was founded with the purpose of providing funding towards five specific focus areas, listed here. Please select the focus area that this proposal most serves (further information about our focus areas can be found on our website).

#### Choices

1. Preservation, conservation and defense of natural resources
2. Parks and open space
3. Care facilities for domestic and wild animals and birds
4. Environmental education
5. Reproductive rights and family planning

#### Geographic area(s) served\*

The Hershey Foundation's primary areas of geographic focus are in Texas and Southwestern Colorado. We accept LOIs for work outside these regions by invitation only.

If the work you are proposing is not in any of the listed areas, but you feel it will align strongly with the Foundation's goals, please contact Elizabeth Love (elove@jthershey.org).

Please select the region(s) your proposal is intended to impact from the list below.

#### Choices

- Greater Houston
- Central Texas
- Southwestern Colorado
- Texas
- Other

*(Character Limit: 250)*

If you marked the "Other" box in the previous question, please indicate the area served here.

#### Geographic area(s) served for community parks and animal care facilities

For work related to community parks and animal care facilities, the Foundation directs funding to the greater Houston, central Texas, and southwestern Colorado regions, and accepts LOIs for efforts outside these regions by invitation only. If you have a question about these geographies, please contact Elizabeth Love (elove@jthershey.org).

If your proposal is focused on community parks or animal care facilities, please select the region(s) your proposal is intended to impact.

#### Choices

- Greater Houston
- Central Texas
- Southwestern Colorado

#### General inquiry\* *(Character Limit: 10000)*

In **one to three brief paragraphs**, please describe the mission and work of your organization, what you are seeking to achieve with grant funding and why you are seeking funds now. Please keep in mind that the audience may include both Foundation board and staff members. (please note that the 10,000 character limit displayed below is an artifact of our system and not a suggestion of length for your response).

#### Is this a fiscally sponsored proposal?\*

Fiscal sponsorship is when a person or group that doesn't have tax exempt status (the sponsored project) works with an organization that does (the fiscal sponsor) so as to receive tax exempt donations and grants for the sponsored project. If the work you are requesting funding for is not a program or project initiated by the organization applying for the funding, then it is likely a fiscally sponsored project. Please contact Deborah

Mueller (dmueller@jthershey.org, 713-529-7612) if you have questions or need to discuss.

Choices

- Yes
- No
- I'm unsure

Have you been in contact with any board or staff members of the Foundation? \* *(Character Limit: 250)*

If you have communicated with any members of the board or staff of the Foundation regarding this proposal, please provide their name(s) here. If not, enter "No".

Years of support\*

Do you anticipate requesting more than one year of support for this proposal?

Choices

- No
- Yes

Range of amount to be requested\* *(Character Limit: 250)*

Please provide an estimate or range of the amount you anticipate requesting. If you intend to request more than one year's funding, please indicate the annual amounts.

**What to expect next:**

You will receive an automated email notice from administrator@grantinterface.com when your LOI has been received into our online system; you may want to whitelist the address to ensure you receive communications related to your request. If we have any questions or need further info, we'll let you know. You will hear from us by Monday, February 14th, 2022, with either an invitation to apply or our regrets.