

# New Applicant

---

*The Jacob and Terese Hershey Foundation*

## *Descriptive Information*

---

### **Proposal Name\***

*Character Limit: 100*

### **Amount Requested\***

Currently, all grants are one-time grants (no multi-year grants), in amounts ranging from \$2,000 to \$50,000.

*Character Limit: 20*

### **Proposal Description\***

Please explain the purpose/need of the program or project. Include any background information that will help us to understand the request and why you believe your proposal will be successful.

The character limit for this question is the maximum our system allows, but please do not take this as an expectation on our part! We want to be accommodating for those proposals that require a longer narrative and more explanation, but are also simultaneously very appreciative of concise writing.

*Character Limit: 10000*

### **For a project?**

#### **Choices**

Check this box if the request is for a project

If this request is for a specific project, please indicate the start and end dates for the project; if the dates are uncertain, make your best estimate.

### **Project Start Date**

*Character Limit: 10*

### **Project End Date**

*Character Limit: 10*

### **Foundation area(s) of interest this proposal intersects\***

Select all that apply.

#### **Choices**

Preservation and conservation of habitat  
Parks and open space  
Care facilities for domestic and wild animals and birds  
Environmental education  
Human population control

### **Geographic Area(s) Served\***

Please select the region(s) your proposal is intended to impact.

#### **Choices**

Houston area  
Austin area  
Southern Colorado  
Texas  
Colorado  
U.S.  
Worldwide  
Other

### **Geographic area(s) served, if "Other"**

If you marked the "Other" box in the previous question, please indicate the area served here.

*Character Limit: 250*

### **Board Roster or Proof of Governmental Status\***

If your organization is:

-a nonprofit,  
please provide a roster of your current board members - either typed in, below, or uploaded in a file. Also include your advisory board, if you have one.

-a governmental entity,  
please upload written proof of status as a government entity (e.g. a letter from an authorized government official, a copy of the legislative act creating the government body, or an IRS government affirmation letter).

*Character Limit: 1000 | File Size Limit: 1 MB*

### **Percent of your board that supports your organization financially\***

Please give the percentage of your board members that have donated money to your organization within the past twelve months (please note, we are not asking what *amounts* the board has contributed); in-kind support may not be included in the calculation.

Example: There are ten members of DoGoodOrg's board - nine of them have donated to the organization in the past twelve months, so the percentage of DoGoodOrg's board that supports the organization financially is 90.

If your organization is a governmental entity, enter 0.

*Character Limit: 3*

## *Budget Information*

---

### **Project Budget\***

Please provide a budget detailing the components and costs for your proposal.

Please provide the budget for the entire project or program, regardless of the requested amount.

If your request is not for a specific project (i.e. it is for general operating support), then please provide your organization's most current financial statements.

*File Size Limit: 2 MB*

### **Other funding sources**

Please provide a list of other sources of funding for the proposal, and amounts, if appropriate.

*Character Limit: 1000*

## *Optional Uploads*

---

If there are any items that were not requested above that you feel are important in supporting your proposal, upload them here.

*File Size Limit: 4 MB*

*File Size Limit: 4 MB*

## *Notes to application*

---

### **Notes**

If you have any notes regarding information supplied in this application, or questions or concerns regarding this application, please include them here. Please allow three business days for a response to any remarks included here.

*Character Limit: 1000*

**What to expect next:**

You will receive an automated email notice when your application has been received into our online system. If we have any questions or need further info, we'll let you know. Otherwise, the next communication you can expect will be to communicate the Board's decision regarding your request, which you should receive no later than June 15, 2018.

**Technical feedback:**

Because this online application process is still fairly new to us, we imagine there could be improvements. If you had any difficulties with the process, or found anything to be unclear or confusing, we'd really like to hear from you (email [support@jthershey.org](mailto:support@jthershey.org), subject "Technical feedback"); please know that any suggestions or comments you make regarding the process will not be seen by our board (the decision makers), and so will have no bearing either way on whether or not your request is funded. Whatever feedback you might supply will be greatly appreciated.